

## Public Relations and Marketing Trainee / Intern / Student (f/m)

As Public Relations and Marketing Trainee you will be responsible for our communication into the Business to Business community. You develop PR and online campaigns, compose newsletters and translate and maintain our corporate website to address international e-Commerce players.

### Your Tasks

- Organize our PR and marketing activities with an international focus
- Translate our website into English
- Prepare Case Studies, illustrations, marketing whitepaper and email-campaigns
- Organize our participation in conferences, events and exhibitions
- Optimize content and SEO of our website
- Research and business development

### About excentos

excentos Software GmbH (Potsdam / Berlin) is the leading technology provider for Online Product Guides (Guided Selling). Our Product Guides help consumers finding the right products during their buying decision (e.g. Snowboard Advisor, Notebook Guide).

Shape the future of Online Shopping with excentos!

If you want to be part of a leading e-commerce technology provider and want to accelerate your career, send us your CV and a motivation letter in english to [jobs@excentos.com](mailto:jobs@excentos.com). For further information refer to [www.excentos.com](http://www.excentos.com).

### What we expect from you

- Strong writing skills in English
- You can create impressive marketing messages
- Interest in e-Commerce technologies
- You are creative and communicative, take initiative, love working in teams and build your career
- You have relevant experience from university / apprenticeship of e.g. marketing, business management, journalism, media, communication
- Bonus: experience with Content Management Systems (we use Joomla)

We'll be glad to meet you!

